QUARTERLY DATA REPORT

Fashion District

Q3 2026

2026-07-01 to 2026-09-30



FashionDistrict.org - 213.488.1153

Visitations

Placer.ai Data Source

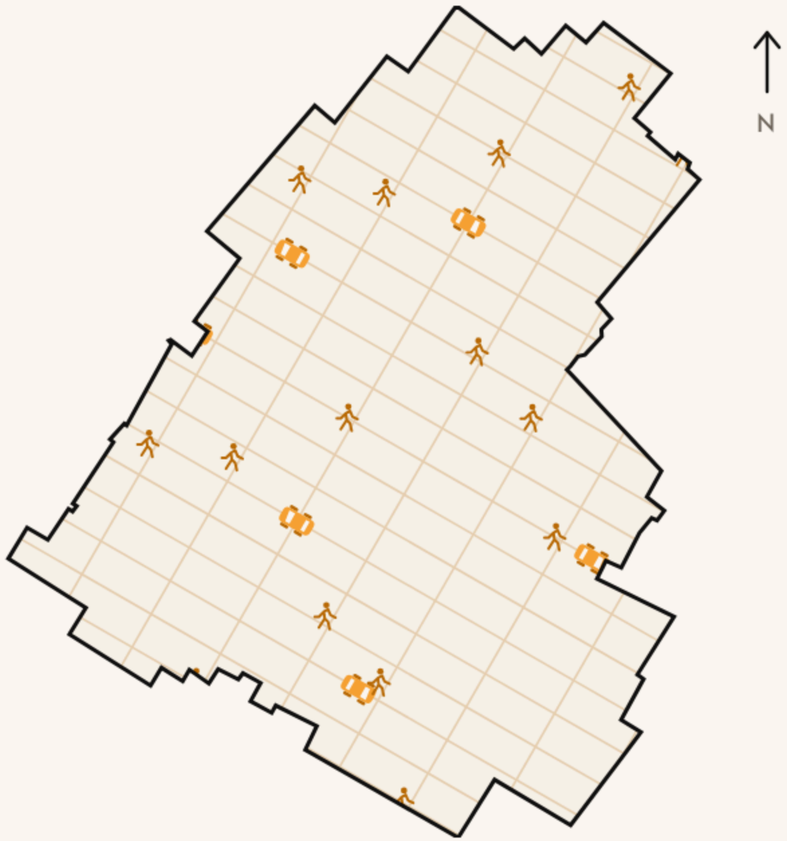
Visit trends, visitor profiles and event impact

Q3 2026



How we count visits and visitors

One district boundary. A consistent definition of a visit.



Illustrated street activity, not measured routes or traffic counts.

1 **Inside the boundary**

Anonymized mobile-location observations within the district.

2 **10 minutes or more**

A qualifying stay counts as a visit.

3 **Visits and visitors**

Repeat stays are new visits. Unique visitors count each person once in the period.

Total visits to the district in Q3

10.4% more visits than in Q3 2025.

4.51m

visits

2.32m

unique visitors

1.94

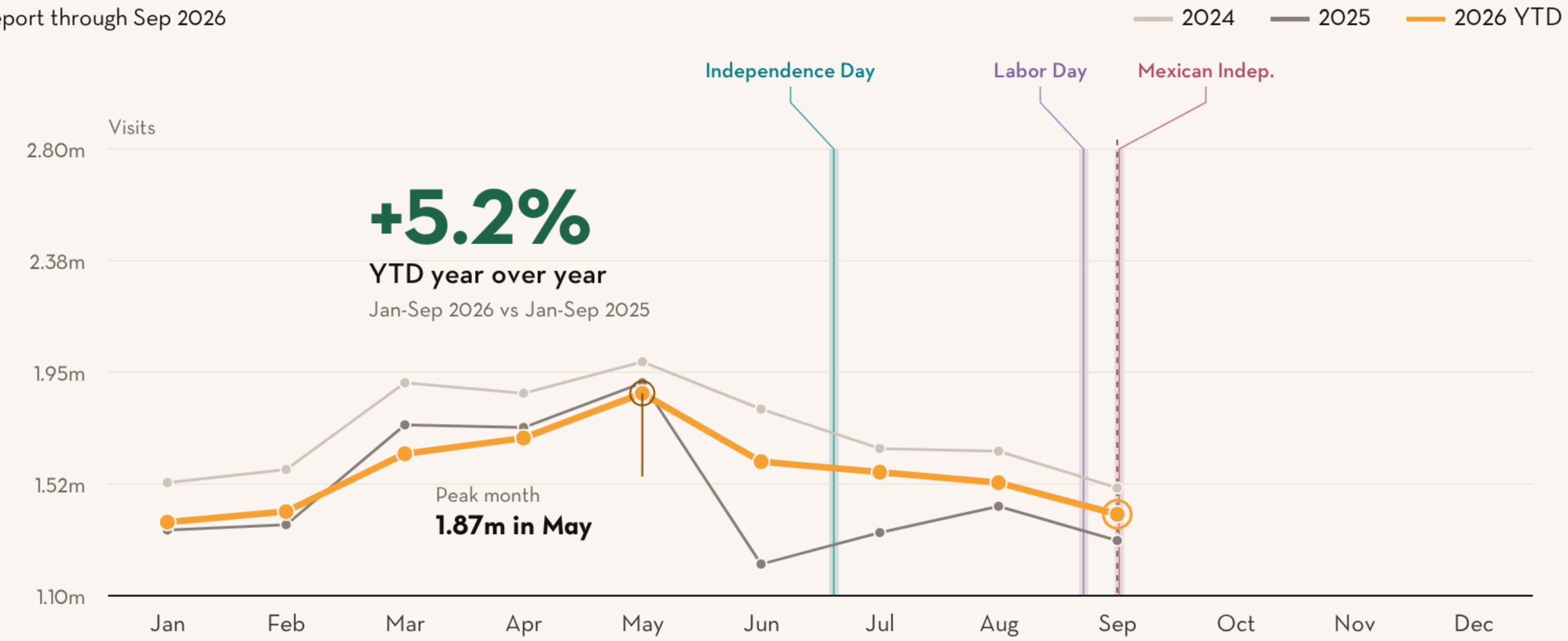
visits per visitor

49k

visits on an average day

Year-to-date visits, year over year

Report through Sep 2026



SOURCE: PLACER.AI

Aug 15 was the quarter's busiest day

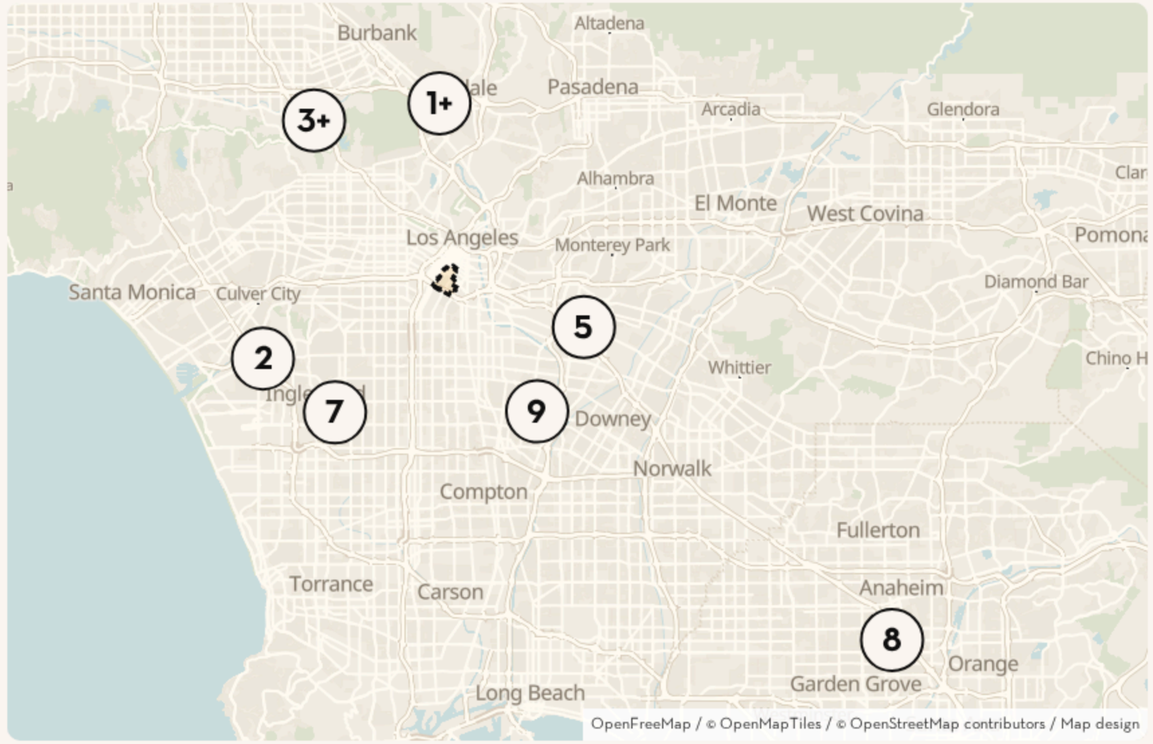
Aug 15 drew about 16% more visits than the average of the quarter's other Saturdays.



Calendar dates provide context; they do not explain why visits changed.

Where else Fashion District visitors go

Share of Fashion District visitors who also visited each place in Q3 2026. Places can share visitors.



1	Glendale Galleria	14.5%
2	Westfield Culver City	11.6%
3	Universal City Walk Hollywood	10.9%
4	The Americana at Brand	10.8%
5	Citadel Outlets	10.2%
6	The Grove	9.9%
7	SoFi Stadium	9.9%
8	Disneyland Park	9.6%
9	Azalea	9.3%
10	Ovation Hollywood	8.7%

--- Fashion District boundary 10 of 10 places mapped

Select a place or map marker to see its address. Shared markers list nearby places.

Places visited during the same period. This does not show visit order or travel routes.

Holidays Comparison

Independence Day had the largest change: 101.5% more visits than in 2025.



SOURCE: PLACER.AI

When people visit

Visits peak on Saturdays around 12PM; the average stay is 97 min.

Saturday

BUSIEST DAY OF WEEK

12PM

BUSIEST HOUR

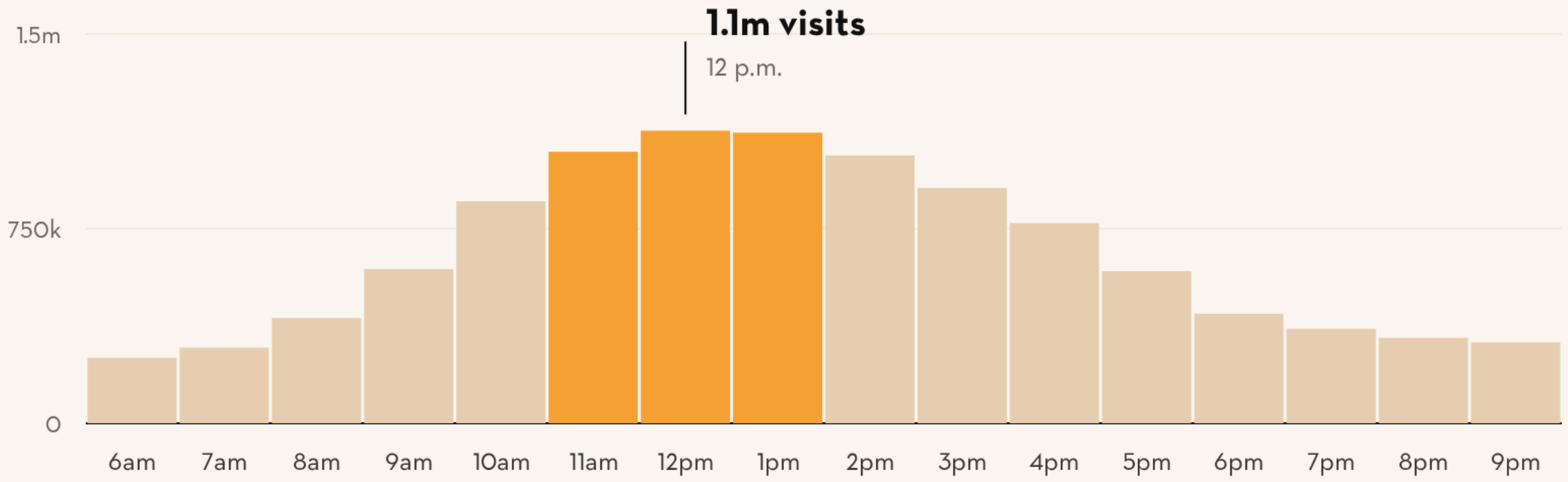
97 min

AVERAGE VISIT DURATION

SOURCE: PLACER.AI

12 p.m. is the peak hour

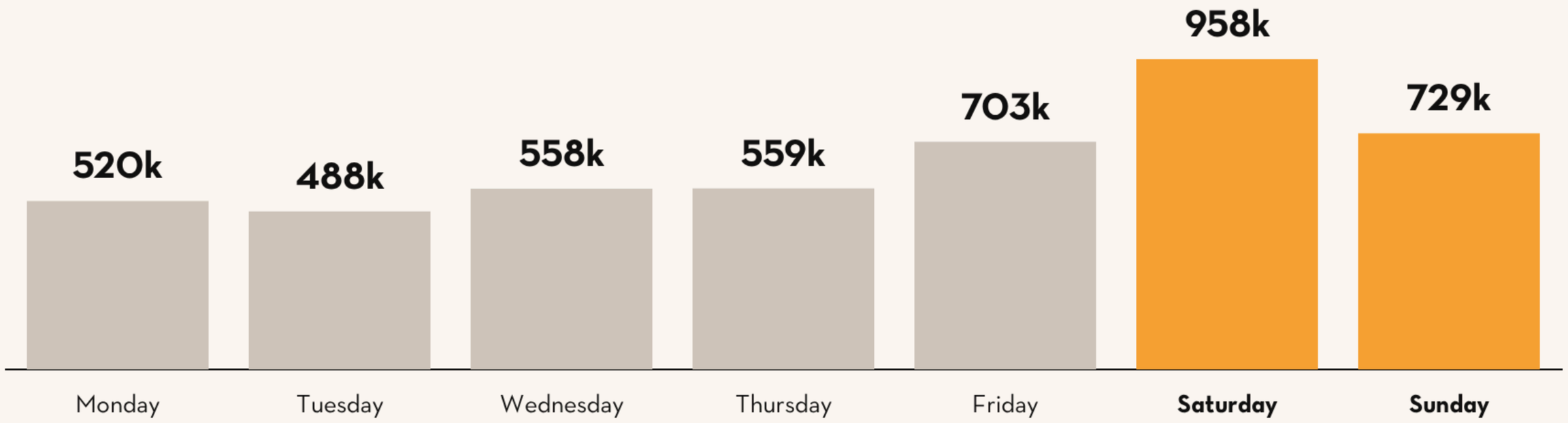
Peak activity: 11 a.m. - 1 p.m. Visits by hour across Q3 2026.



SOURCE: PLACER.AI

Weekends account for about 37% of visits in Q3

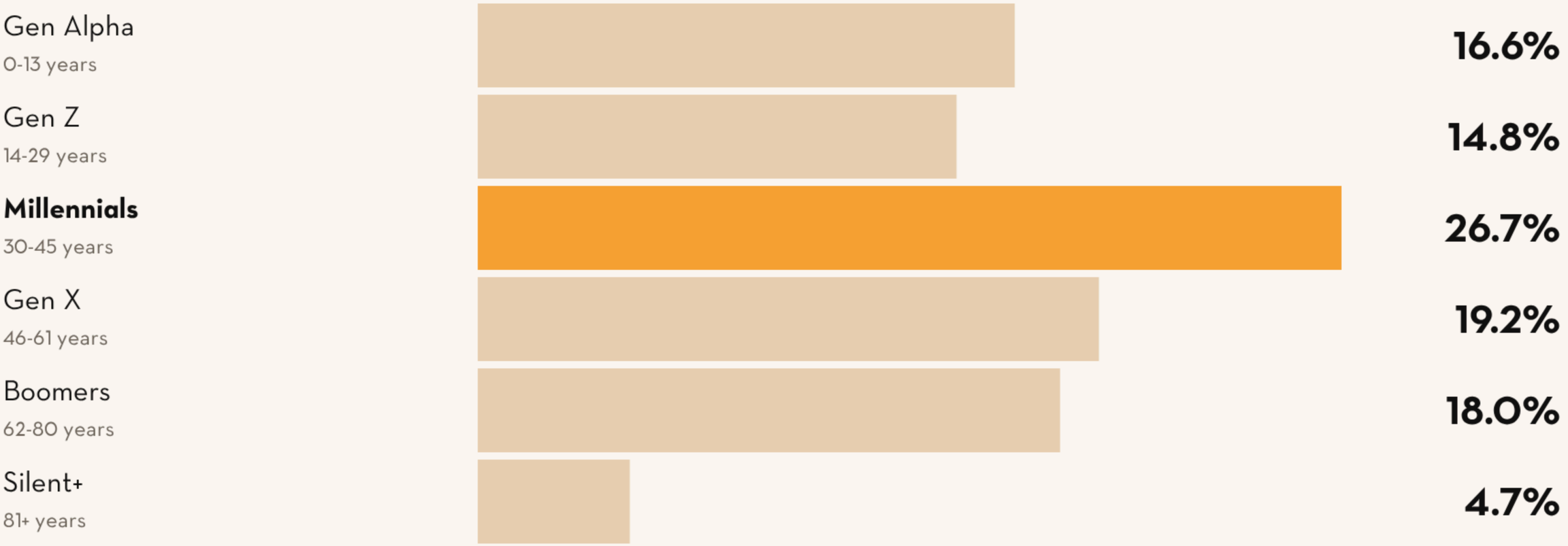
A full week, from Monday through Sunday. The weekend is highlighted.



SOURCE: PLACER.AI / VISITS BY DAY

Millennials are the largest generation group

26.7% of the visitor profile. Largest group does not mean a majority.



SOURCE: PLACER.AI

Household income in Fashion District visitors' home areas

Median household income

$67k

Half of households earn less; half earn more.

Average household income

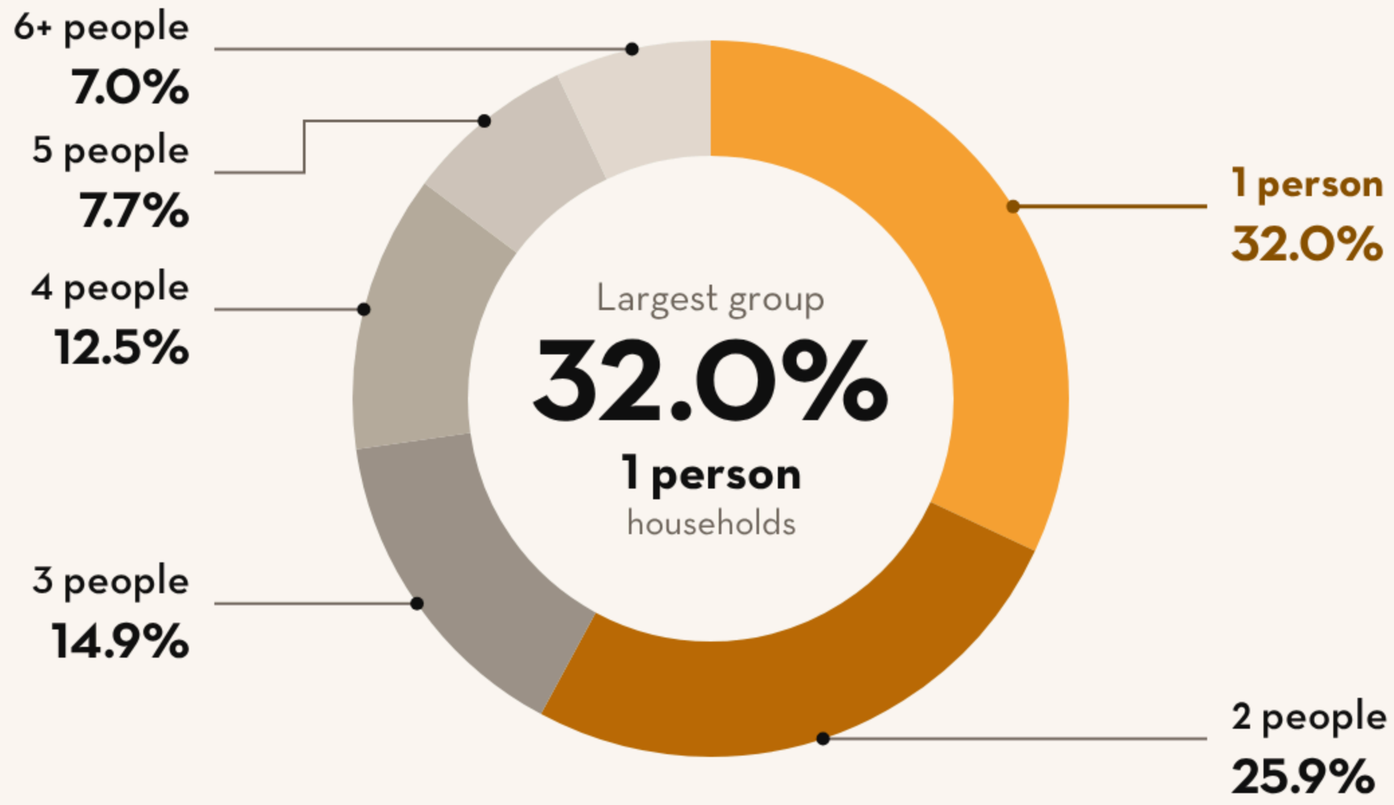
$93k

Total income divided by households. High incomes can pull it up.

Home-area estimates, not individual visitors' incomes.

Households with 1 person are the largest group

Household sizes in Fashion District visitors' home areas.



Household sizes in visitors' home areas, not counts of district residents.

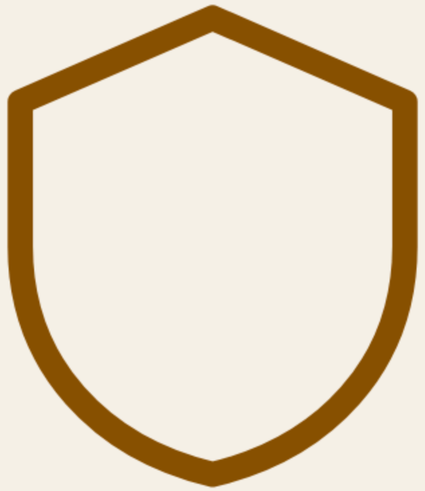
SOURCE: PLACER.AI / HOUSEHOLD-SIZE PROFILE

Operations

Pulsiam Data Source

Clean Team, Safe Team and service activity

Q3 2026



Clean Team stats

Reported tons removed increased 35.1% compared with Q3 2025.

861

TONS REMOVED

↑ 35.1%

+223.89 tons

vs 637.21
in Q3 2025

89K

TRASH BAGS REMOVED

↓ 43.1%

-67,503 bags

vs 156,761
in Q3 2025

4.4K

GRAFFITI REMOVED

↓ 34.3%

-2,302 requests

vs 6,709
in Q3 2025

1.7K

BULKY ITEMS

↑ 105.1%

+858 records

vs 816
in Q3 2025

Safe Team stats

Recorded location checks increased 32.1% compared with Q3 2025.

56K

LOCATION CHECKS

↑ 32.1%

+13,510 calls

vs 42,107
in Q3 2025

15K

MERCHANT CONTACTS

↑ 28.8%

+3,317 calls

vs 11,532
in Q3 2025

7.7K

INCIDENT CALLS

↑ 77.6%

+3,380 calls

vs 4,355
in Q3 2025

3.9K

WELLNESS CHECKS

↑ 305.1%

+2,941 calls

vs 964
in Q3 2025

SOURCE: PULSIAM / RECORDED SERVICE WORK

Businesses

Office of Finance Data Source

Business locations, activity and industry mix

Q3 2026



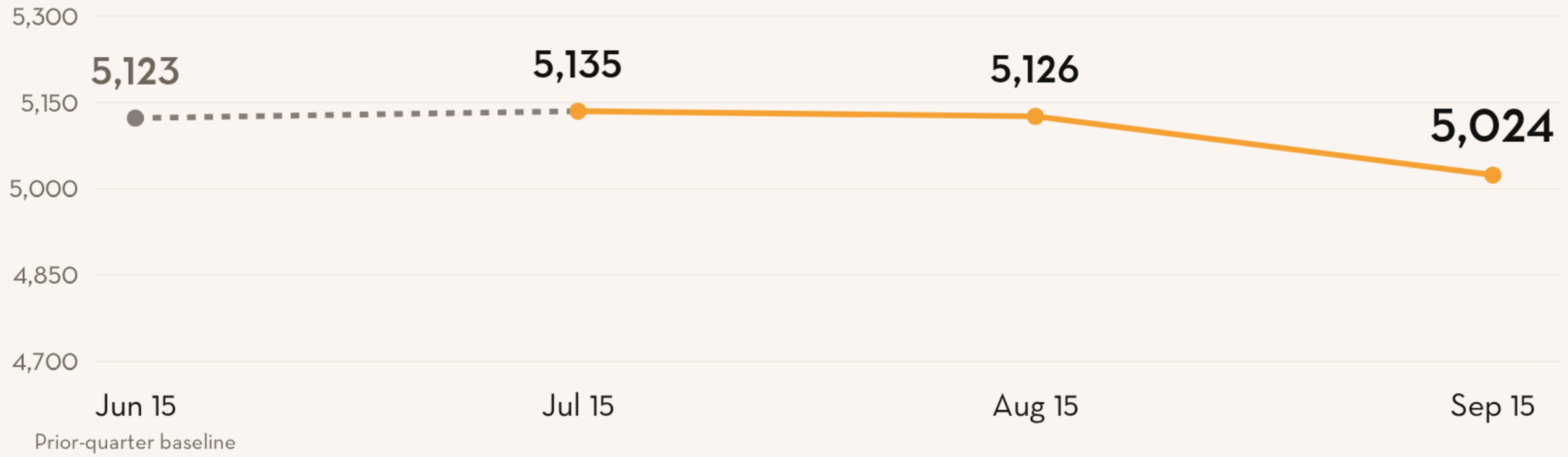
Active business location accounts

-1.93%

99 fewer active business accounts

Overall change: Jun 15, 2026 to Sep 15, 2026

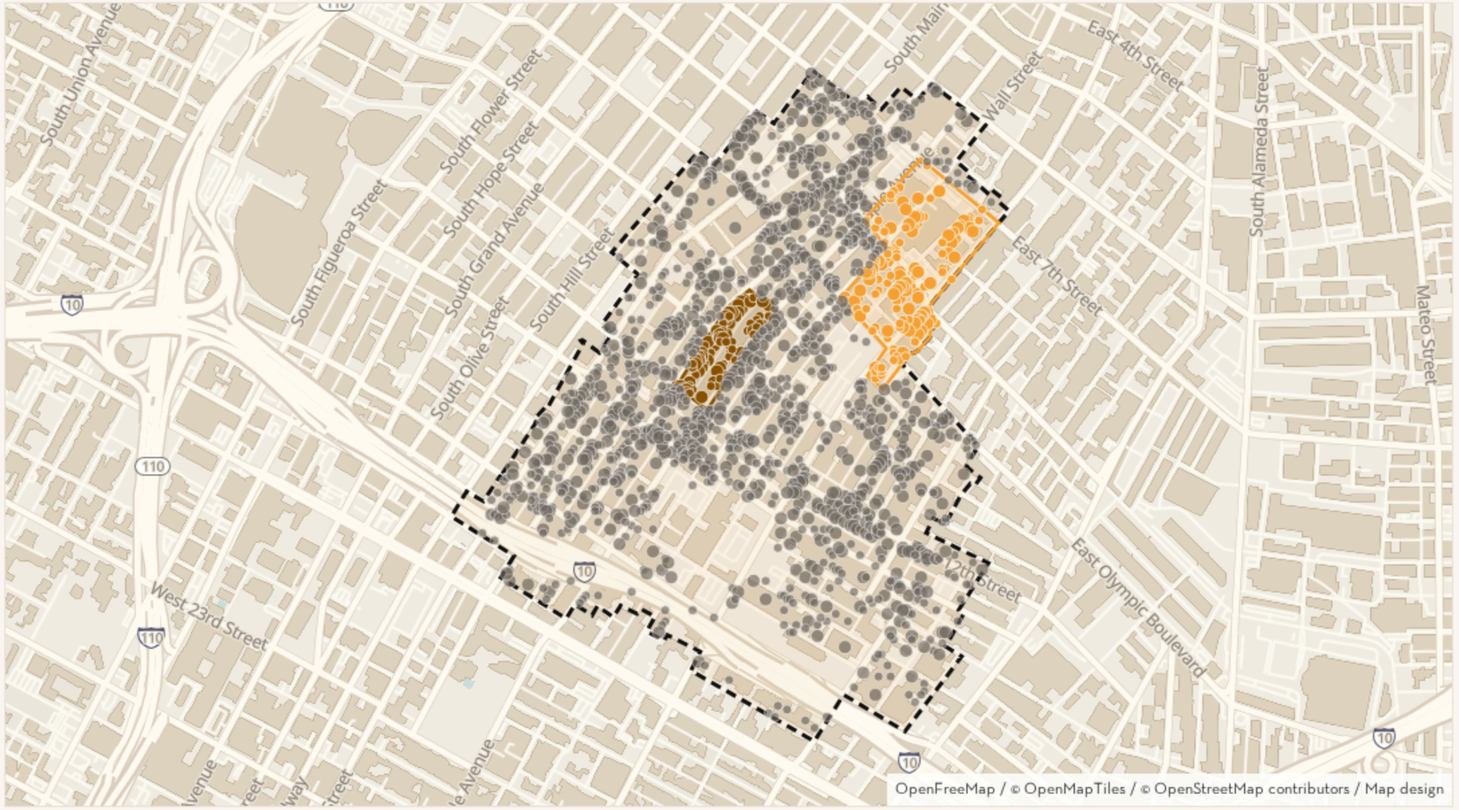
SAVED REGISTRY SNAPSHOTS



Snapshot details

Where Fashion District businesses are registered

5,024 active accounts across the district. Santee Alley and Flower Market are included in this total.



--- District boundary

Hover for an address. Click a location to see its registered accounts.

Fashion District

5,024

active business accounts

● Santee Alley

213

included in the district total

● Flower Market

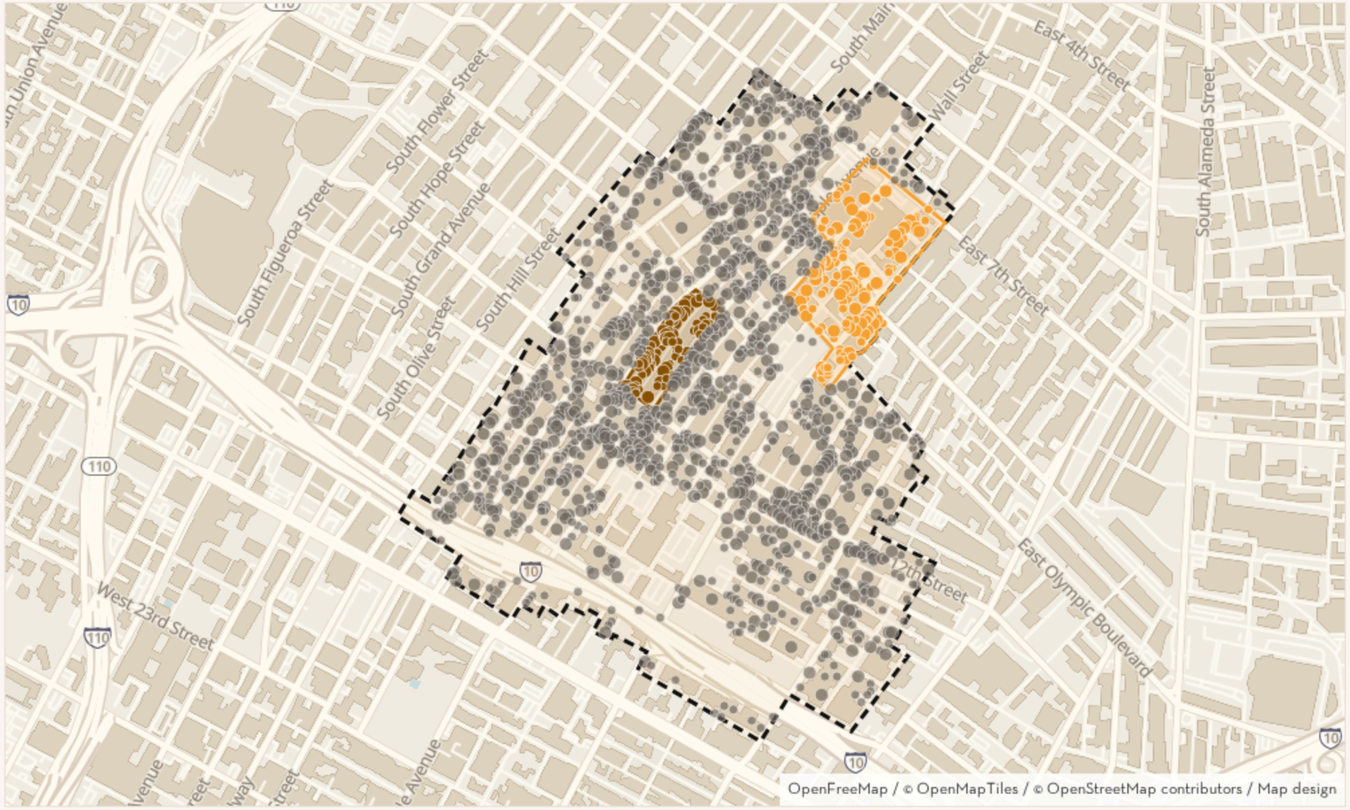
353

included in the district total

Hover or select an area to highlight it.
Registry accounts, not unique companies. Real-estate accounts excluded.

Business locations by category

Five largest categories plus other accounts, ordered from largest to smallest. Hover a category to highlight its locations.



--- District boundary

Hover for an address. Click a location to see its registered accounts.

Business categories

Show all

Other categories	2,764
Apparel, piece goods, and notions	767
Apparel manufacturing	728
Unknown	438
Wholesale trade agents and brokers	177
Other miscellaneous nondurable goods	150

5024 active accounts mapped

Real Estate

CoStar Data Source

Properties, occupancy and leasing

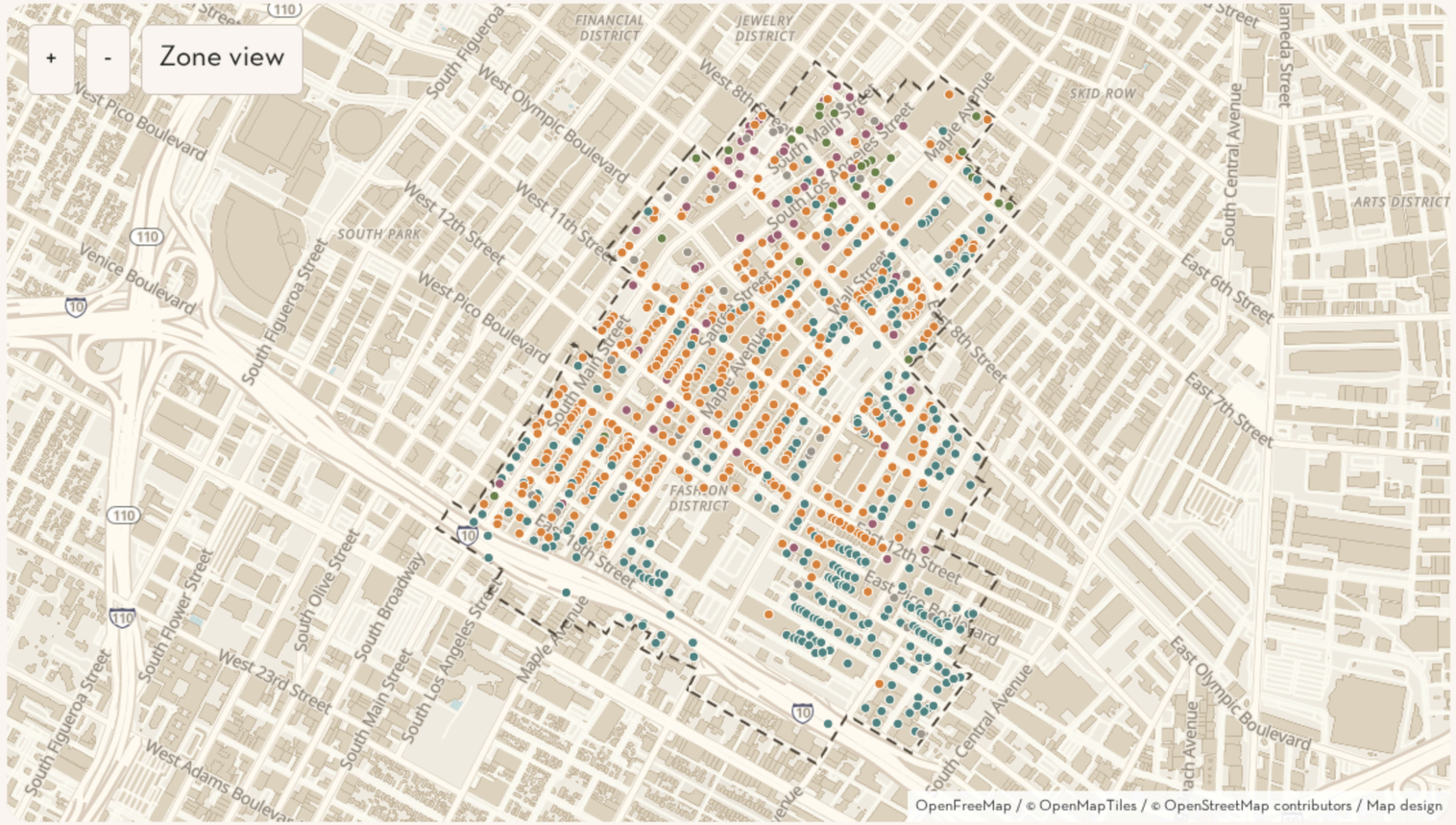
Q3 2026



PROPERTY SNAPSHOT / AS OF OCT 12, 2026

Fashion District property footprint

810 existing properties inside the Fashion District boundary.



810

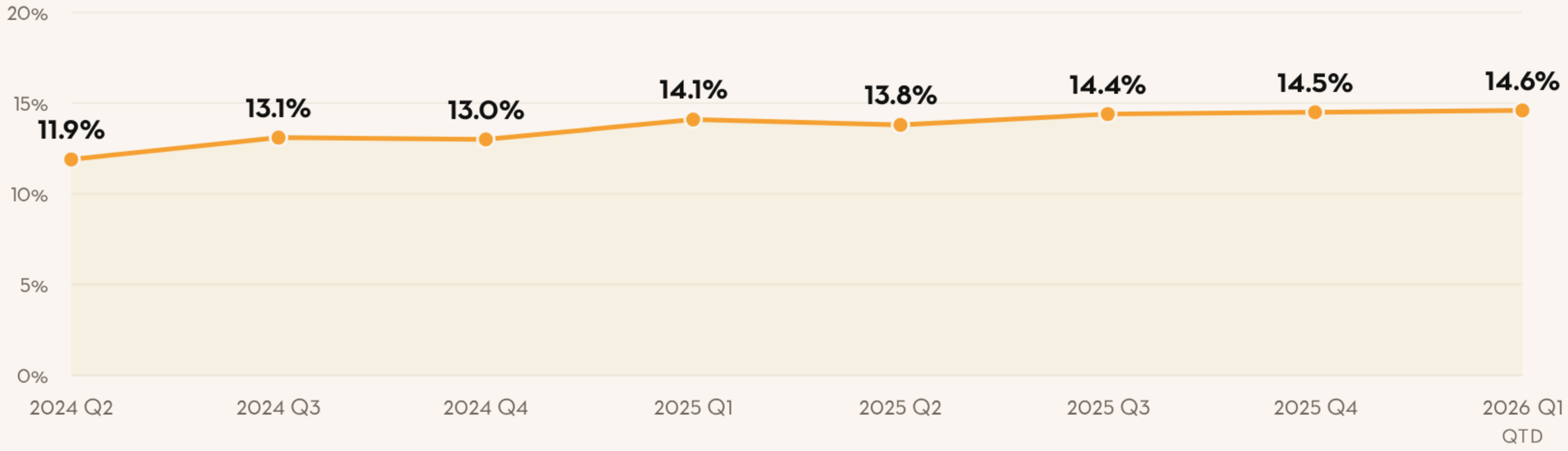
existing properties

Retail (46.4%)	376
Industrial (38.8%)	314
Office (7.3%)	59
Multifamily (3.3%)	27
Other Property (4.2%)	34

Vacancy rate

14.6% Vacancy rate
2026 Q1 QTD

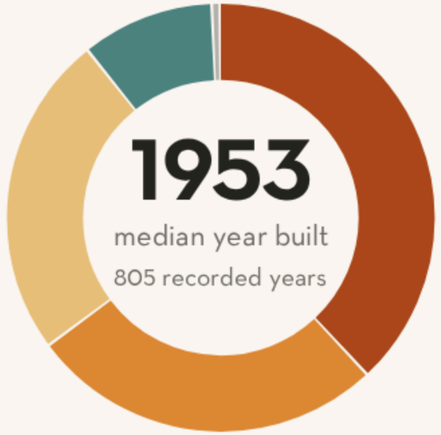
851 Properties covered
CoStar building inventory



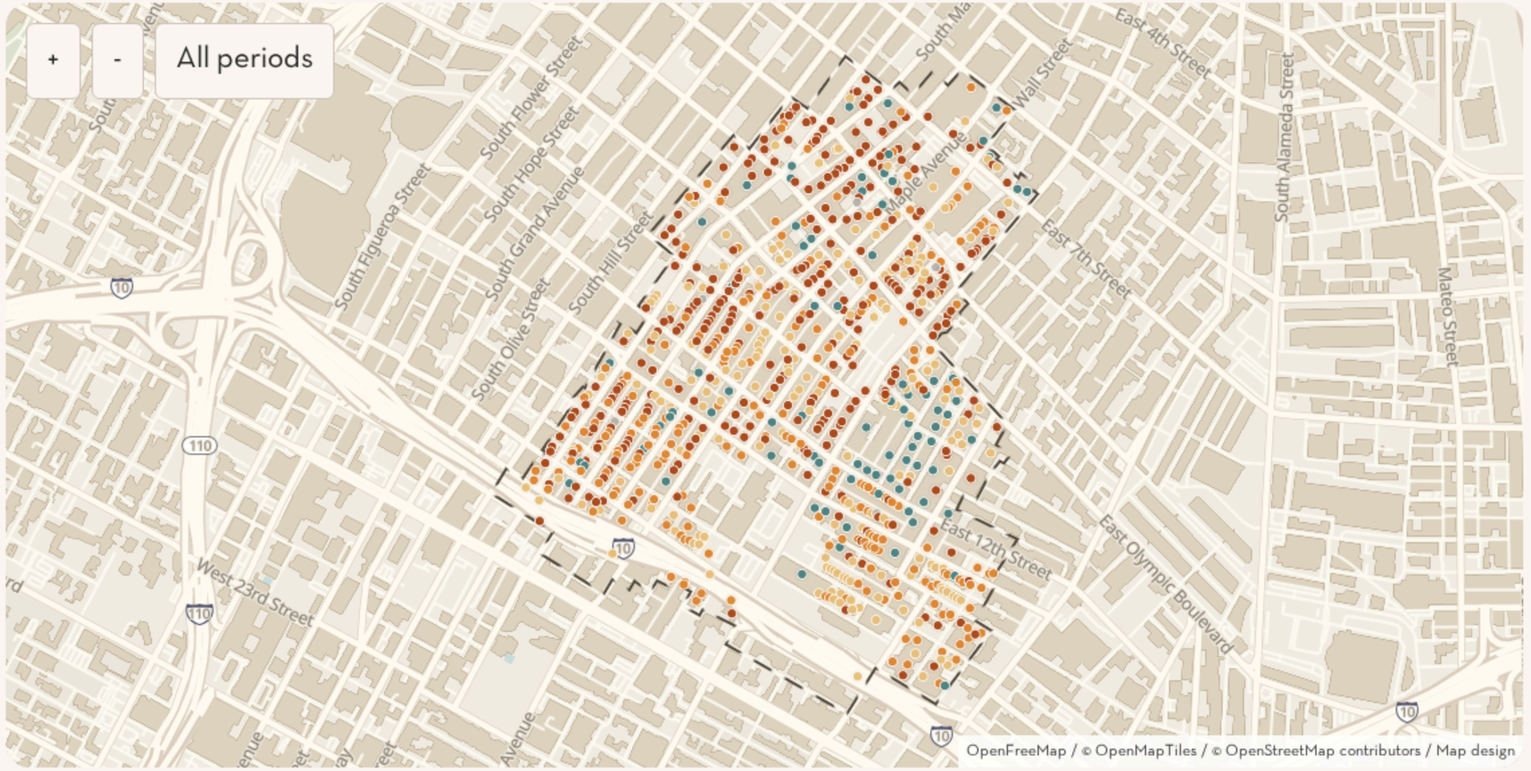
Vacancy is 14.6%, up 0.1 percentage points from 2025 Q4.

When today's properties were built

526 properties have a recorded construction year before 1970.



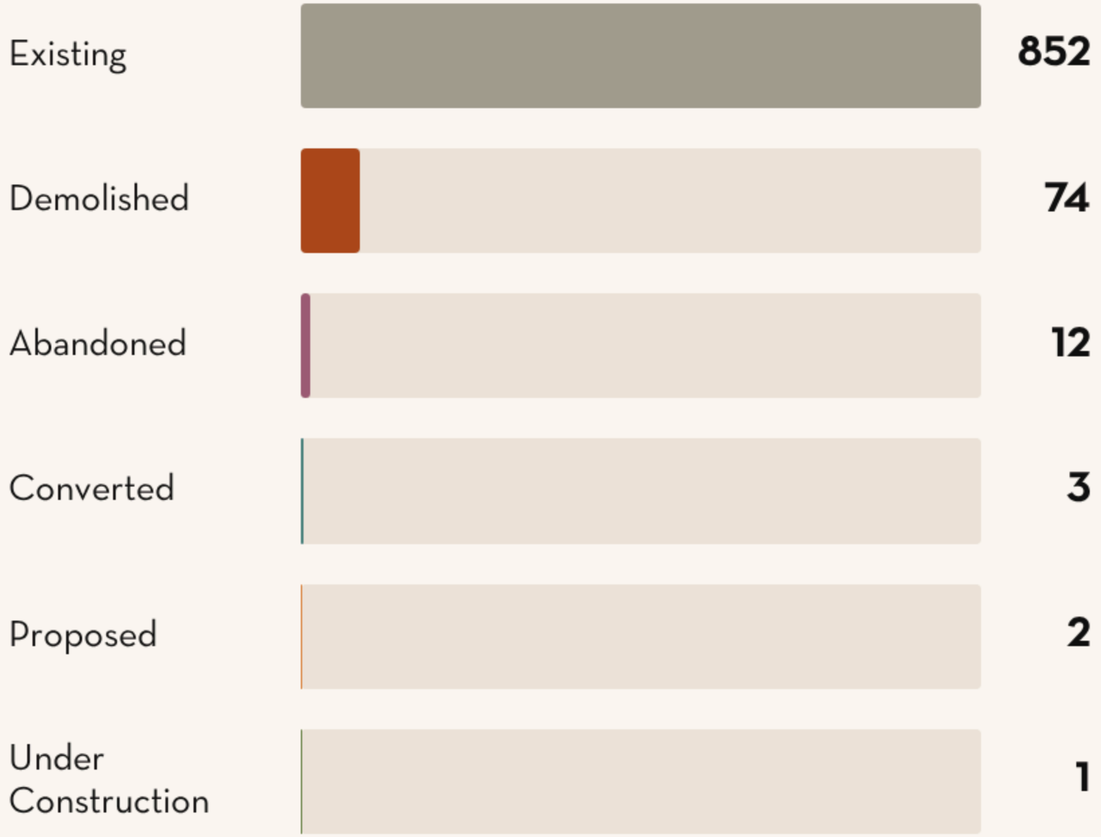
Before 1940	**309**	38.1%
1940-1969	**217**	26.8%
1970-1999	**198**	24.4%
2000 onward	**81**	10.0%
Year not reported	**5**	0.6%



Property records by status

The export contains 944 property records inside Fashion District.

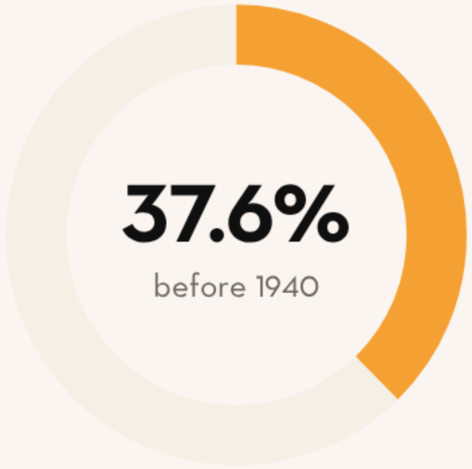




Older properties, by category

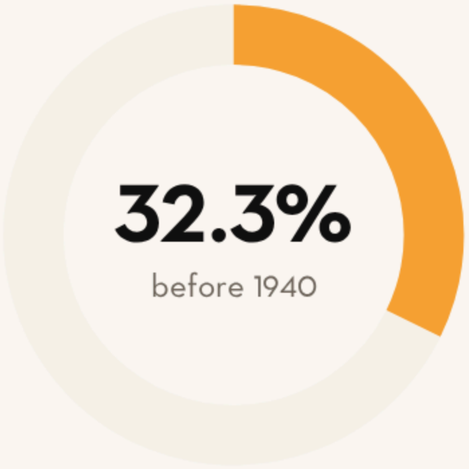
Office has the largest pre-1940 share among these commercial categories.

Retail



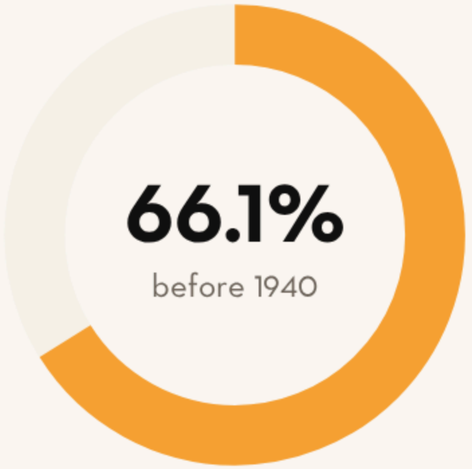
140 of 372 dated properties

Industrial



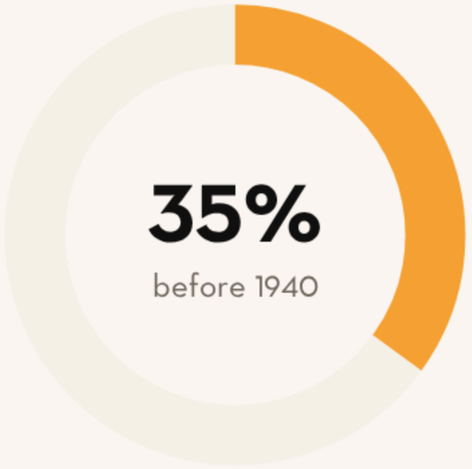
101 of 313 dated properties

Office



39 of 59 dated properties

Flex



7 of 20 dated properties

Share built before 1940 within each category. Each ring represents that category's dated properties. Construction year is recorded for 764 of 769 commercial properties. This measures age, not building condition.

Class C makes up most commercial properties

CoStar labels 76.5% of these commercial property records Class C.



Class A / Premium space

Higher-end finishes and systems. Typically above-market rents.

Class B / Standard space

Conventional finishes and adequate systems. Typically market-level rents.

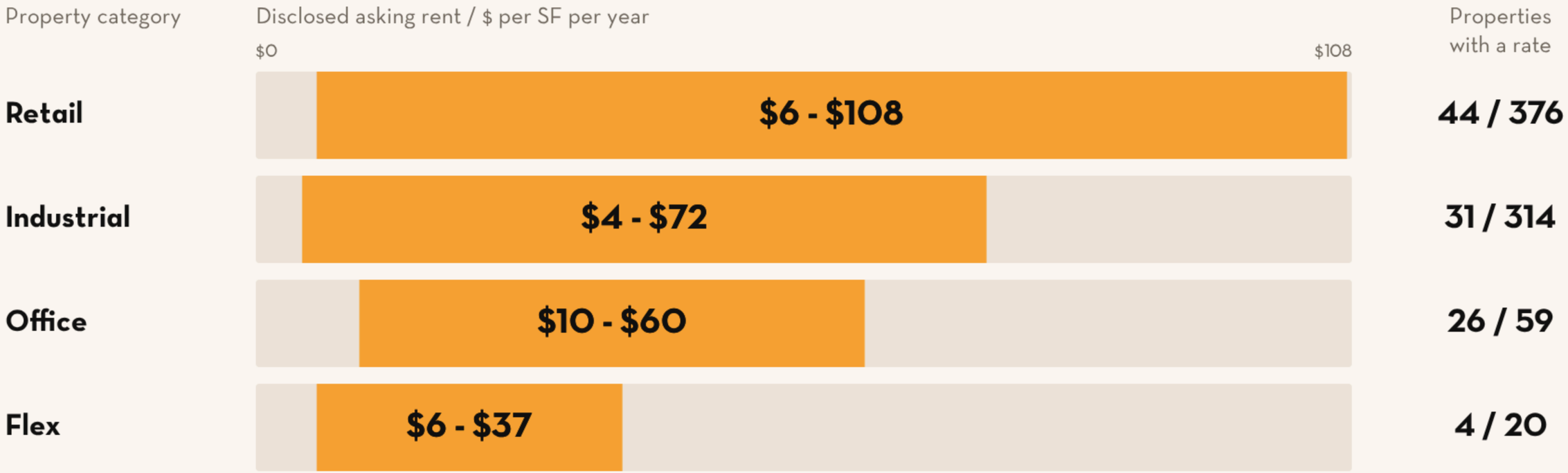
Class C / Basic space

Functional space for practical needs. Typically below-market rents.

SOURCE: COSTAR MAP EXPORT / OCT 12, 2026

Disclosed asking rents vary widely

105 of 769 commercial properties disclose an asking rent.



SOURCE: COSTAR MAP EXPORT / OCT 12, 2026

Permits

LADBS Data Source

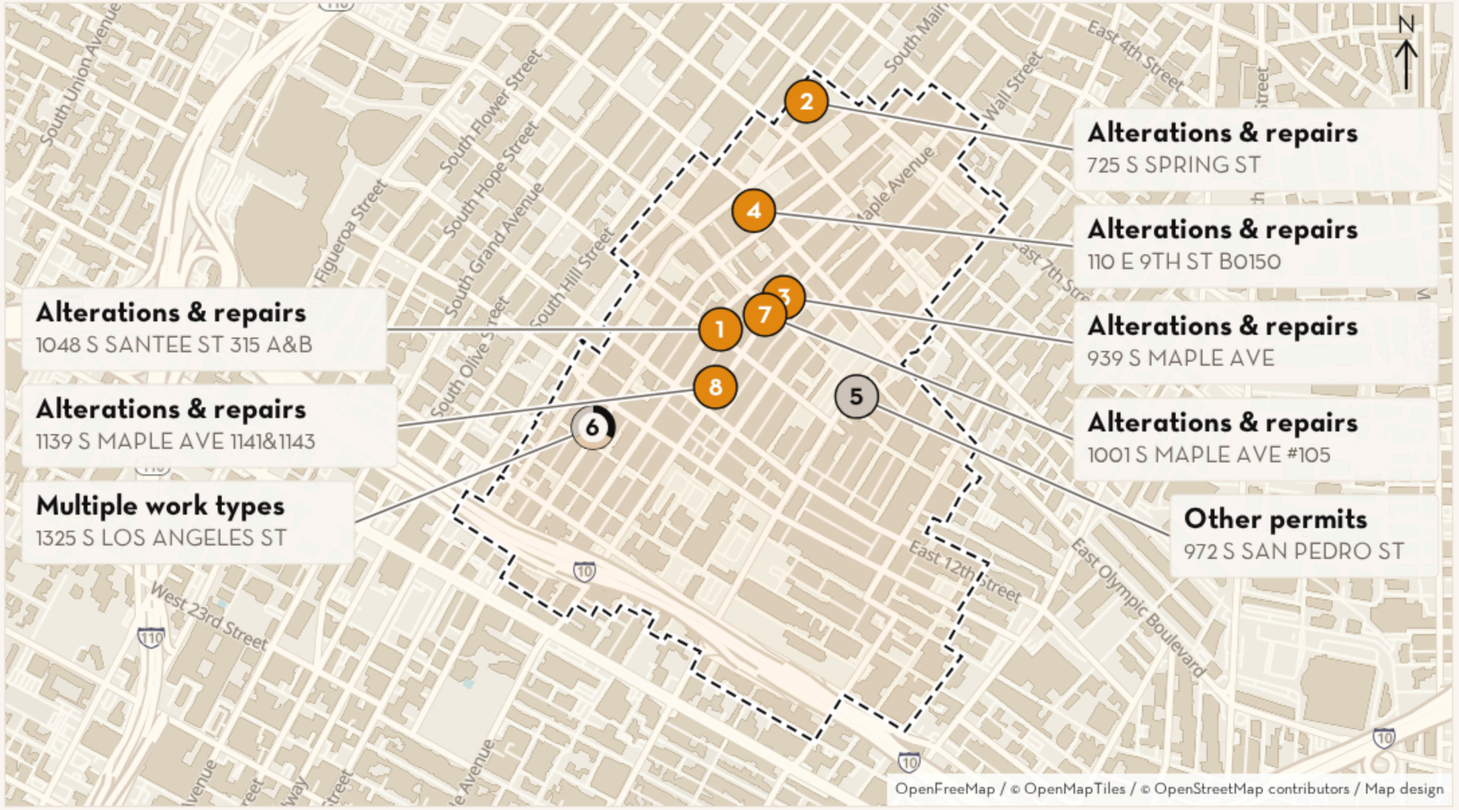
Building activity and temporary event permits

Q3 2026



13 building permits issued in Q3 2026

Los Angeles Department of Building and Safety / permits inside the BID boundary.



--- BID boundary

8 locations. Select a circle or address for LADBS permit details.

9 of 13 issued permits were for alterations & repairs.

Alterations & repairs	9
New buildings	1
Demolition	1
Signs	0
Other permits Nonbldg-New, Grading	2

LADBS Building Permits Issued dataset. Counts are permits, not completed projects. One location can have several permits.

Event permit timeline / Q3 2026

2 LADBS temporary event permits inside Fashion District, shown by event date.

July | August | September

Aug 8
to Aug 9

UNIDOS EN LA MUSICA

1101 E 16TH ST

2 permitted days

PERMIT NUMBER
264109000000688

Sep 24

STAR TREK 60TH

919 S BROADWAY

1 permitted day

PERMIT NUMBER
264109000001419

All 2 records in the saved LADBS snapshot (Oct 2, 2026).
Permit dates describe planned activity, not confirmed attendance.

Waste Collection

LA Sanitation Data Source

Collection volumes and weekly tonnage

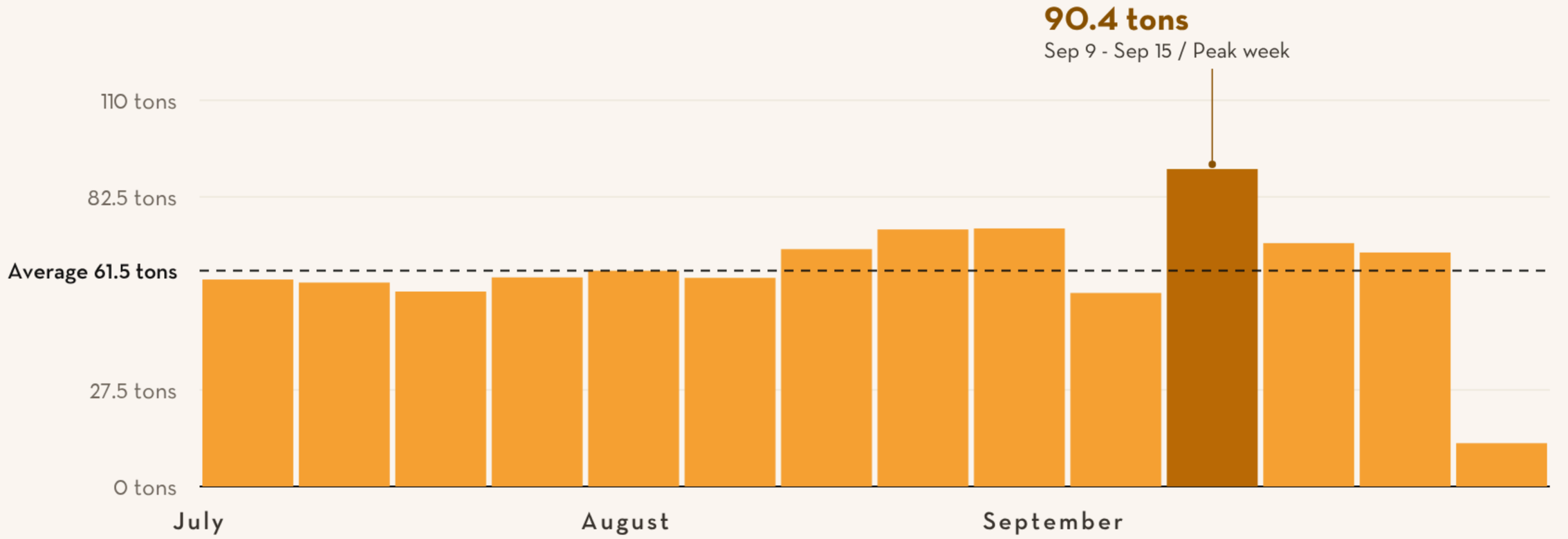
Q3 2026



About 62 tons removed per week

Weekly tonnage during the report quarter.

9.4 tons
Average per day in Q3 2026



SOURCE: LA SANITATION

Social Media

Instagram & Facebook Data Sources

Reach, top posts and audience responses

Q3 2026



Facebook & Instagram

8 Instagram posts published in Q3 2026.

Facebook

4,435

Page views

4,892

Post engagements

67,106

Followers / Sep 30

3056 video views / Q3 2026

Instagram

61,056

Daily reach observations

10,939

Interactions

97,668

Followers / Sep 30

8 posts published / Q3 2026

Instagram reach adds daily counts and can repeat people. Followers are quarter-end snapshots.

Metric definitions

Top Posts and Comments

Jul 1: 102 comments, the most among the publications shown.

Instagram / Jul 1

We did it! The LA Fashion District BID has officially been renewed. This is more than a vote, it's a vote of confidence in our neighborhood, our businesses, and our future. With 84% of participating property owners voting YES, we'll continue investi...

472 likes **102** comments

Read post & comments

Instagram / Aug 4

LA Market Week views #dtla #buyersonly #lafashiondistrict 9th & Los Angeles BID yellow booth Fashion Business West Coast Style Welcome buyers The New Mart CMC LA Kids Market So tiny Cutesie Coffee for the...

150 likes **5** comments

Read post & comments

Instagram / Sep 16

Hidden Gem: @thesanteealley #dtla #smallbizlove #lafashiondistrict #loscallejones

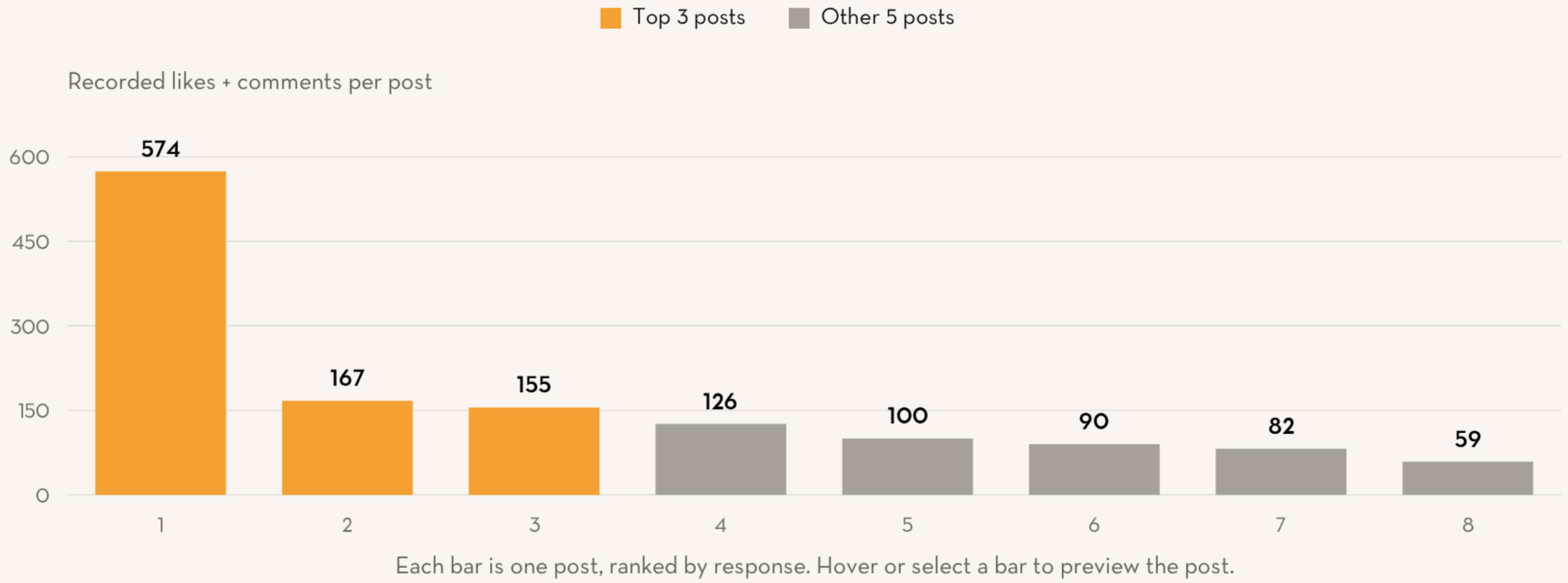
158 likes **9** comments

Read post & comments

SOURCE: INSTAGRAM / TOP POSTS BY LIKES + COMMENTS / Q3 2026

How people responded to our posts

66% of recorded likes + comments came from **3 of 8 posts.**



Each bar is one post, ranked by response. Hover or select a bar to preview the post.

Website Activity

Google Analytics 4 Data Source

Website traffic, page views and engagement

Q3 2026



Visits to FashionDistrict.org

July 1, 2026 - September 30, 2026

136K

WEBSITE VISITS

Sessions, including repeat visits

335K

PAGE VIEWS

1m 29s

AVERAGE SESSION

61.4%

FROM ORGANIC SEARCH

Most viewed pages

Page views / Q3 2026

1	LA Fashion District /	27,413
2	The Santee Alley /santee-alley	25,532
3	Store Directory /santee-alley/directory	15,303
4	Wholesale /wholesale	11,454
5	Wholesale Directory /wholesale/directory	11,149

SOURCE: GOOGLE ANALYTICS / SESSIONS, NOT UNIQUE VISITORS

Events

Event Tracker Data Source

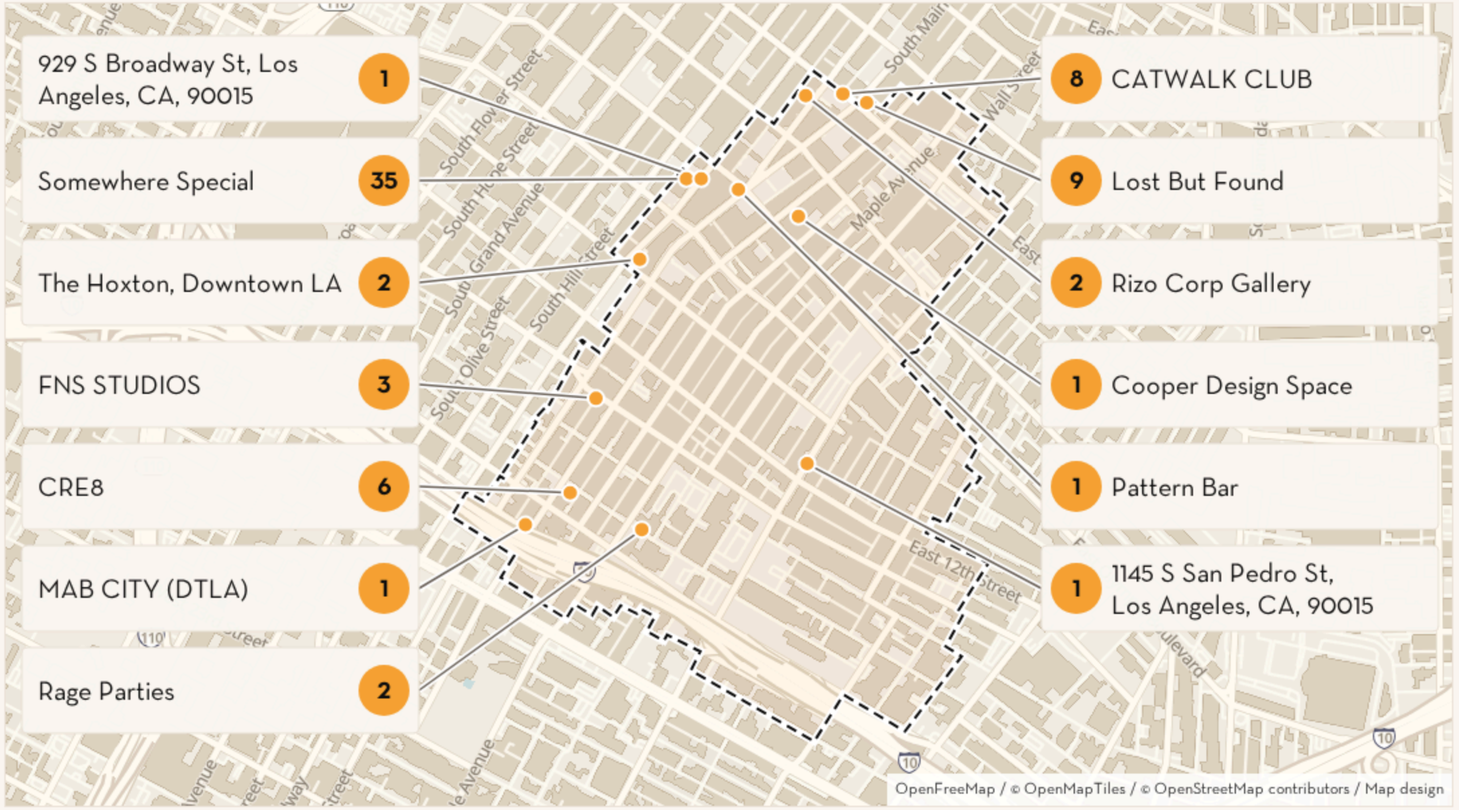
District events, highlights and venues

Q3 2026



Events inside Fashion District

72 public listings across 13 locations. Venues ordered from most to fewest listings.



Where events were listed	Listings
Somewhere Special	35
Lost But Found	9
CATWALK CLUB	8
CRE8	6
FNS STUDIOS	3
Rage Parties	2
Rizo Corp Gallery	2
The Hoxton, Downtown LA	2
1145 S San Pedro St, Los Angeles, CA, 90015	1
929 S Broadway St, Los Angeles, CA, 90015	1
Cooper Design Space	1
MAB CITY (DTLA)	1
Pattern Bar	1

--- BID boundary / Numbers show public listings

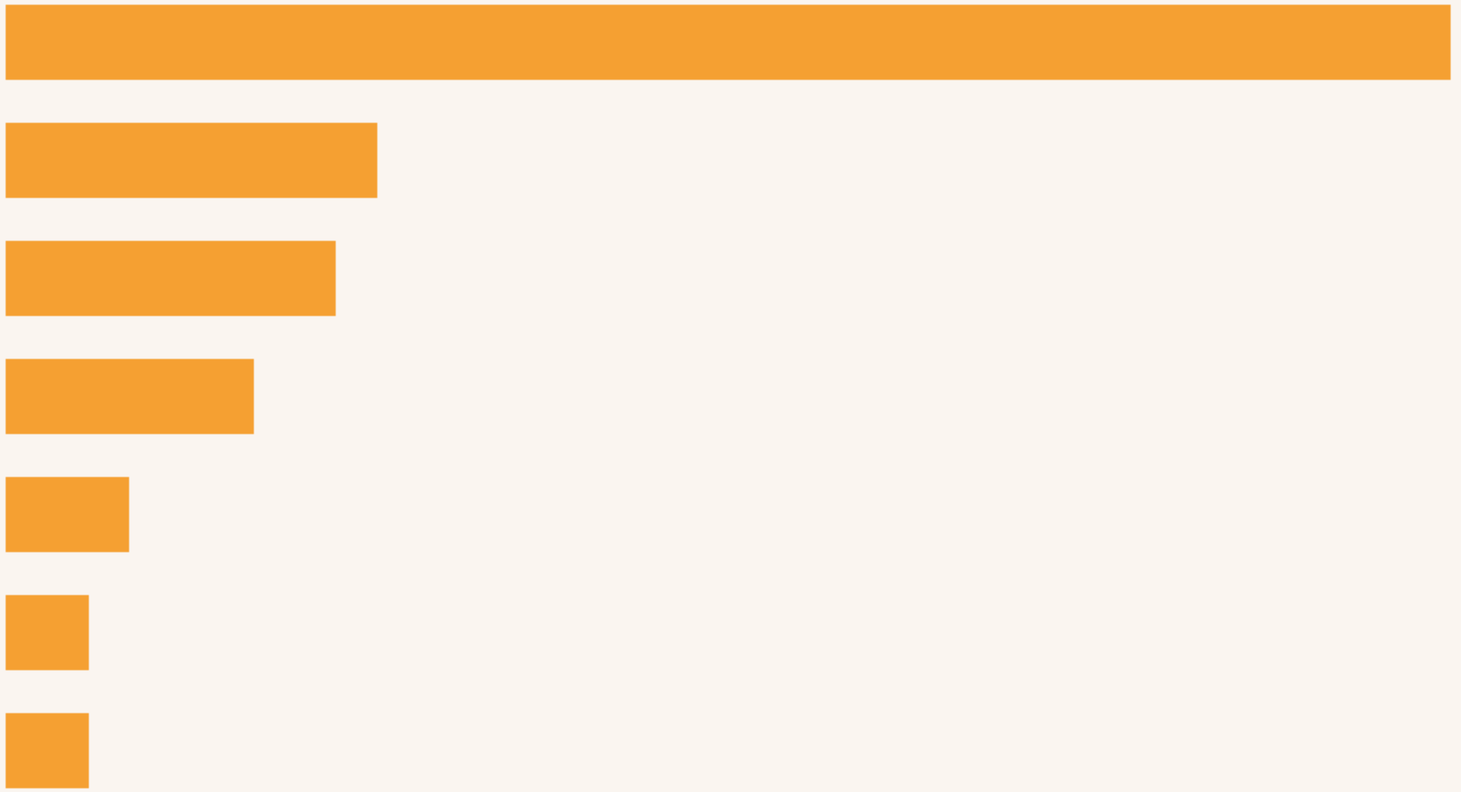
Aug 14 - Sep 30

Hover a bar or map label to highlight a location. Select to keep it highlighted.

Where events were listed

13 locations / Q3 2026 / Through Oct 2, 2026.

TOP 7 OF 13 LOCATIONS	LISTED EVENTS
Somewhere Special 929 S BROADWAY	35
Lost But Found 656 Main St	9
CATWALK CLUB 698 Harlem Place	8
CRE8 1500 S Los Angeles St	6
FNS STUDIOS 116 E Pico Blvd	3
Rage Parties 411 E 15th St	2
Rizo Corp Gallery 719 S Spring St	2



Q3 2026

Inside the district's Q3 2026 event calendar

Event highlights / 1 of 2. Public listing artwork through Oct 2, 2026.



Aug 14

Somewhere Special

CHP Vol. 2.5



Aug 15

Somewhere Special

CANDELA DISCO

Artwork unavailable

View original listing

Aug 15

The Hoxton, Downtown LA

The Whiskey Social

Artwork unavailable

View original listing

Aug 18

Lost But Found

On A Tuesday - Every Tuesday

Artwork unavailable

View original listing

Aug 22

CATWALK CLUB

18+ SATURDAY WE LOVE LA W/KALAN FREE

Artwork unavailable

View original listing

Aug 22

FNS STUDIOS

Friends & Strangers

Promotional artwork from public listings. Dates indicate listed events, not verified attendance. Select an image to view its source.

Inside the district's Q3 2026 event calendar

Event highlights / 2 of 2. Public listing artwork through Oct 2, 2026.

Artwork unavailable
View original listing

Aug 22
Rizo Corp Gallery
RIZO CORP GALLERY 1 YEAR ANNIVERSARY!



Aug 26 CRE8
TRASH ART WORKSHOP

Artwork unavailable
View original listing

Sep 5
MAB CITY (DTLA)
BACK TO SCHOOL: ΣLUMBER PARTY

Artwork unavailable
View original listing

Sep 11
Pattern Bar
Monse And the City



Sep 19 Cooper Design Space
A Current Affair: Pop Up Vintage Marketplace in Los Angeles | FALL 2026

Artwork unavailable
View original listing

Sep 19
Rage Parties
RAGE BACK 2 SCHOOL PARTY 2026

Promotional artwork from public listings. Dates indicate listed events, not verified attendance. Select an image to view its source.

Residents and Industries in Fashion District

U.S. Census Bureau Data Source

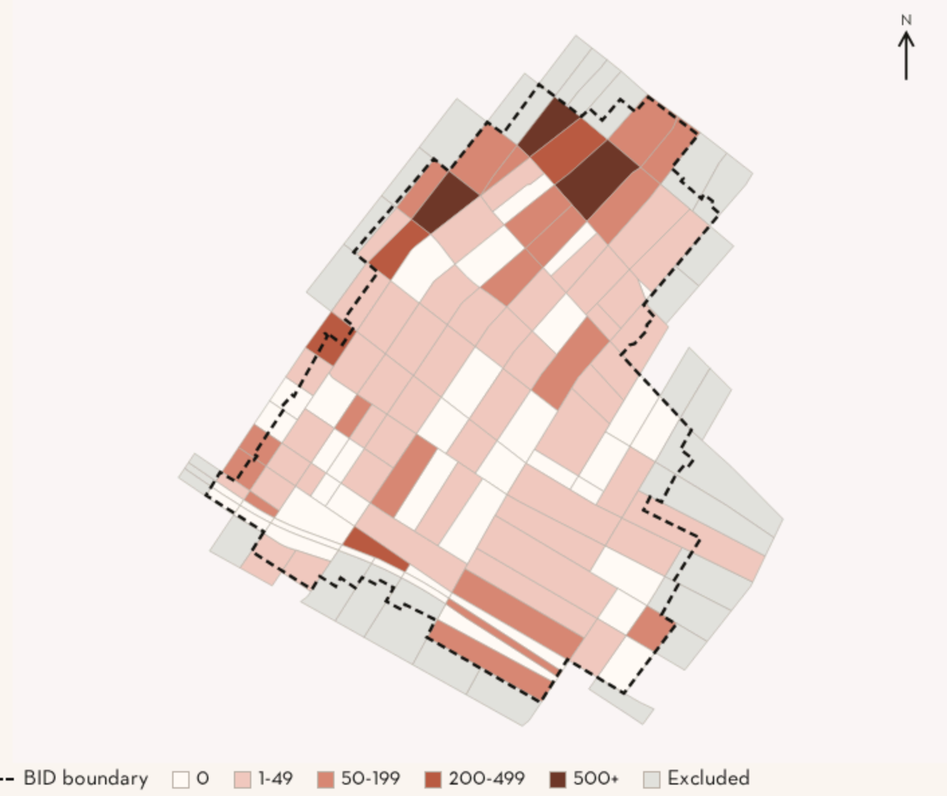
Resident profiles and industry mix

Q3 2026



Five blocks contain about 45% of counted residents

Residents counted in selected blocks on April 1, 2020.



Counted residents

5,769

Census residents / April 1, 2020

114 selected whole blocks

Average daily residents

4,421

Placer Residents / daily average

Jul 13, 2024 - Jul 12, 2025

Different measures. Not a population trend.

Sources & coverage

Leading industries in Fashion District

16,330 primary jobs in 114 selected blocks.



Source & job counts

Parking

LADOT, CoStar & Placer.ai Data Sources

Parking supply, street occupancy and visitor activity

August 2026

Dated parking study



Data sources

Datasets used for parking counts, occupancy and visitor activity.

LADOT

Parking meter inventory
Street space locations and counts.

Parking sensor history
Occupied and available time.

Inventory: Sep 29, 2026
Sensor history: Aug 1-31, 2026

CoStar

Property data export
Buildings that report parking and their stated number of spaces.

Includes private and shared parking. Public access is not confirmed.

Export: Sep 24, 2026
Internal property dataset

Placer.ai

Custom POI visit estimates
Visitor activity in 250 m study areas.

Helps compare busy locations. Visits are not vehicle arrivals.

Visits: Aug 1-31, 2026
Saved study grid

46.6%
of metered spaces have usable history

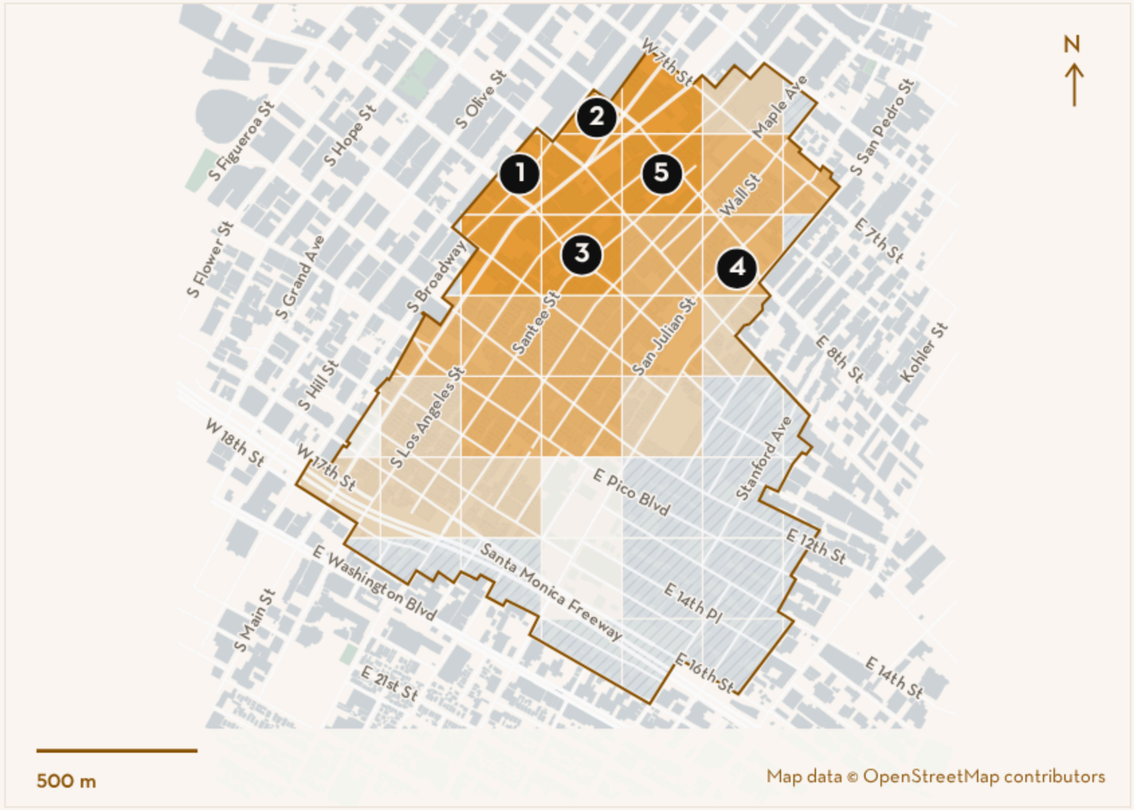
477 / 853
properties report parking capacity

34 / 48
study areas have visit estimates

Maps use saved Fashion District boundaries and OpenStreetMap streets and buildings. Garage occupancy is not measured.

Parking meters in Fashion District

Metered street spaces, property parking and observed street occupancy.



<0% 40-<55% 55-<70% 70-<85% 85%+ Limited data*

Observed street occupancy. *Not enough usable data.

2,289

metered street spaces

477

properties reporting parking

1,067

street spaces observed

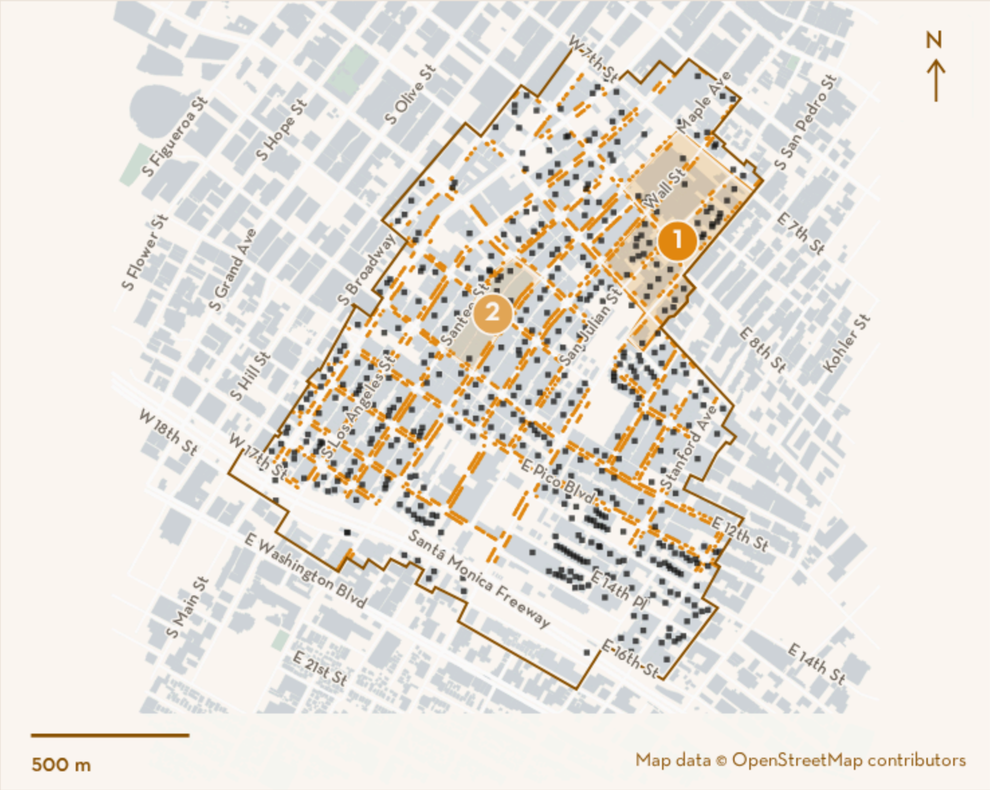
5

areas highlighted

Hover or select a map area for details. Numbered areas are detailed on the street occupancy slide.

Parking inventory by zone

Metered street spaces and parking reported by properties.



● Metered street space ■ Property reporting parking

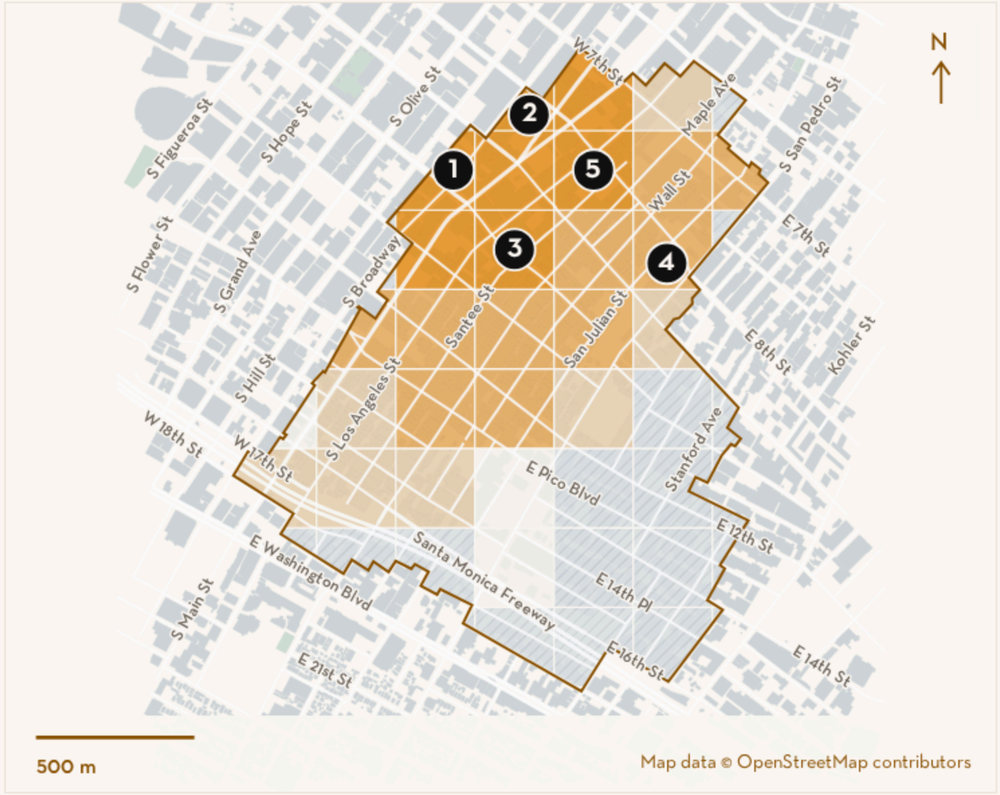
Report zone	Street spaces	Properties with parking	Reported spaces*
Fashion District	**2,289**	477	12,427
1 Flower Market	**144**	43	495
2 Santee Alley	**73**	7	207

> 12,427 spaces are reported by properties. How many are open to the public is unknown.

*May include private parking and shared garages counted more than once. Keep separate from street spaces. Zones overlap, so their totals cannot be added.

Street parking occupancy

Five areas selected using street occupancy and visitor density. Each label identifies a 250 m study area.



*Not enough usable data. Shading shows observed occupancy.

#	250 m study cell	Occupied	Near-full hours
1	1000 BROADWAY 11 sensors / 57.5% time coverage	80.6%	42.5%
2	800 SPRING ST 5 sensors / 42.0% time coverage	77.3%	45.7%
3	900 SANTEE ST 58 sensors / 54.0% time coverage	71.6%	41.6%
4	801 SAN JULIAN ST 26 sensors / 63.5% time coverage	69.5%	33.6%
5	800 LOS ANGELES ST 52 sensors / 56.9% time coverage	76.4%	37.8%

Occupied = average share of observed spaces in use.
Near-full hours = share of measured hours at 85%+ occupancy.

Ranking combines occupancy (50%), near-full hours (20%) and visitor density (30%). Hover a street to locate it on the map.

Occupancy by street and time

Morning, midday and evening occupancy in three study areas.

Observed street occupancy

Study area	08:00-12:00	12:00-16:00	16:00-20:00
1 900 SANTEE ST	64.6%	**91.8%**	59.3%
2 800 LOS ANGELES ST	70.1%	**90.0%**	69.8%
3 801 SAN JULIAN ST	**84.1%**	78.4%	44.5%

Highlighted values mark the busiest observed period for each area.

Average across observed August days. Percentages cover the surrounding 250 m study areas, including nearby streets.

Highlighted street sections



Street sections 250 m study areas

Numbers match the table. Hover a street or map section to highlight its location.

These observations do not establish how many additional public parking spaces are needed.

ABOUT THE BID

What is a BID?

A Business Improvement District funds services for its neighborhood.



Clean streets

Trash collection, street cleaning and graffiti removal.



Safety services

Location checks, merchant contacts and help for people in the district.

2026 Board of Directors

Stakeholder leadership / The board guides district programs and budgets.

Linda Becker
Markoff Investments

Mark Chatoff
California Flower Mall

Margot Garcia
The Hirsh Collective

Elisa Keller
Mermel and Mermel LLC

Eric Kim
California Market Center

Steven Kim
Daily Investment

Lisa Korbatov
Fisch Properties

Mark Levy
City Market of Los Angeles

Matthew Needleman
ANJAC Fashion Buildings, LLC and The Orpheum Theatre

Diane H. Pappas
J & E Solutions, LLC

Albert Rhee
Active Basic USA

Laurie Rosen
Academy Award Clothes

Laurie Sale
SCS Building Fund LLC

Brian Taban
JADE Enterprises

Suzette Wachtel
KMW Enterprise, LLC

15 Board members